

Industry-leading, woman-owned diploma frame manufacturing company is seeking a pro-active, artistic leader who can manage a team of creatives. Your passion for developing innovative, eye-catching campaigns and materials, along with hands-on attitude will help shape the creative direction of our company and our brand while positively affecting business results. We are a 10X Inc 5000 fast-growth company, and we want you to help us keep driving engagement and revenue growth.

Your graphic design and managerial experience will enable you to manage the art department's day-to-day creative tasks by assigning work and leading staff to ensure quality creative and on-time completion of assignments. You must be able to manage multiple projects, and take responsibility for delivering results.

At Church Hill Classics, you will design for our website, print collateral materials, email campaigns, and digital media while ensuring all creative concepts meet brand alignment across all mediums.

Skills, Traits & Competencies:

- Demonstrated mastery of design principles including layout, typography and composition for digital, social, and print
- Proven ability to take creative marketing brief from ideation through completion while producing creative work that is distinctive, compelling, and appropriate to the audience and channel
- Advanced-to-expert knowledge of Adobe Creative Suite (Photoshop, InDesign, Illustrator)
- Is able to manage multiple projects at one time while meeting deadlines with quality output--and assures team's ability to do the same

Responsibilities:

- Develops and executes on-strategy creative concepts and designs that bring our brand image to the next level, while ensuring that each design aligns with our overarching brand and company value and positioning. You will be responsible for product art, brand advertising (digital & print), brochures, website graphics, and email
- Manages art department's day-to-day creative tasks by assigning, scheduling, coaching team to ensure quality creative and on-time completion of assignments
- Assess and develop direct reports, leveraging strengths to build a well-functioning team that delivers against business demands efficiently

Qualifications:

- Bachelor's Degree, formal design training or equivalent relevant work experience
- Experience with copy-writing, in-store signage, trade shows, video production, and Motion Graphic Software (After Effects) is a plus
- 3-5 years' experience in graphic design or related field with a comprehensive design portfolio

- 1+ years of management experience successfully motivating, developing, and directing a creative team to perform at optimal standards

How to apply: Submit cover letter & resume to humanresources@diplomaframe.com

Church Hill Classics, Ltd. is an Equal Opportunity Employer