



**Women's Business
Development Council**



Do you want to open your own business? Do you have a business that you want to grow and expand?

The Women's Business Development Council can help you start and grow your own business by providing:

Entrepreneurial Training and Coaching

Financial Education

Access to Capital

How to Start and Grow a Food Business

This informative, interactive four-part series provides you with an understanding of the basic requirements and insights into what it takes to open a restaurant, bakery, food service establishment or launch a food product. At each session, you'll hear from industry experts and Women Business Development Council's own business advisors.

Topics covered will include:

- *What's Trending in the CT Food Landscape*
- *Business Sustainability*
- *Food Manufacturing*
- *Store Placement*
- *Public Health Issues*
- *Legal Requirements*
- *Start-up Costs*
- *Marketing*

Wednesday, July 12th • 6:00 - 9:00PM

Wednesday, July 26th • 6:00 - 9:00PM

Wednesday, August 2nd • 6:00 - 9:00PM

Wednesday, August 9th • 6:00 - 9:00PM

Location: Golden Hill United Methodist Church, 210 Elm Street, Bridgeport
Pre-Registration Required/No Charge.

So You Want to Start a Business?

Have a business concept but not sure what to do next? Join the Women's Business Development Council for our two-hour workshop geared towards taking your business concept to the next level.

Topics covered will include:

The DNA of an Entrepreneur – what does it take to start a business?

Formulating your business idea – what is your concept?

Making it happen – what do you need to do to get it off the ground?

Wednesday, July 19th • 5:30 - 7:30PM

Location: Women's Business Development Council 184 Bedford Street, Suite 201, Stamford
Pre-Registration Required/No Charge.

How to Talk to Your Kids About Money

We all know our kids could be a little better with their money, but do we feel comfortable helping them? In this class, we will explore ways to create a dialogue with our kids about money and teach them valuable lessons along the way. We'll learn what kids should know about money at each age and tools to make them more financially savvy.

Wednesday, August 9th • 12:00 - 1:30PM

Location: Webinar

Pre-Registration Required/No Charge.

Licensing and Registration in CT: Ensuring You're Properly Covered

Master the ins and outs of Connecticut's regulatory process for business. Every CT business needs to register and may require one or more licenses. Depending on the nature of your business, you may need to apply for identification numbers, licenses and permits that match the types of services you offer.

Tuesday, August 15th • 12:00 - 1:00PM

Location: Women's Business Development Council, 412 Roosevelt Drive, Derby

Pre-registration Required/No Charge.

Business Plan Bootcamp

Almost ready to launch your business idea? Come join us for a hands-on workshop designed to give you a fundamental understanding of the basics of getting your business going. We will discuss what your product is, how you're going to define your target market and speak to them, and finally, how to make sure your business is profitable.

Topics include:

- *Creating a product and pricing it.*
- *Marketing and social media.*
- *Preparing financials and a financial forecast.*

Wednesday, August 16th • 5:30 - 7:30PM

Location: Women's Business Development Council, 184 Bedford Street, Suite 201, Stamford

Pre-Registration Required/No Charge.

Building Your Business With the State of CT

Consider opening new doors by doing business with the State of CT. Learn how to leverage this valuable alliance, become eligible and expand your markets. Certification to do business with the State is much easier than you think and can all be handled online.

Topics Include:

- *Simplifying the certification application process.*
- *The benefits of being state-certified.*

Thursday, August 24th, 10:00 - 11:00AM

Location: Webinar

Pre-registration Required/No Charge.

Meet With A Business Advisor

Not sure where to turn or how to get started? Have specific questions that you want an expert to answer? Meet with a Women's Business Development Council Business Advisor and take advantage of the knowledge and experience they have across a number of fields to help solve your business challenges. Women's Business Development Council Business Advisors are experts in a number of areas across marketing, finance, legal, human resources and strategy. Meet with one and get answers to the questions that keep you up at night.

Personal Financial Coaching

Meet with the Women Business Development Council's Samantha Cross, a personal finance expert, to help address a variety of your financial concerns including your credit score and report, home buying, developing a personal budget and much more.

Appointment Needed/No Charge. To make an appointment, contact Samantha Cross at **203-585-7224** or **scross@ctwbdc.org**

Appointments are available at these times and locations:

Tuesday, July 11th • 10:00 am - 4:00PM

Tuesday, August 15th • 10:00 am - 4:00PM

Location: Women's Business Development Council, 184 Bedford Street, Suite 201, Stamford

Wednesday, July 19th • 10:00 am - 4:00PM

Thursday, August 17th • 10:00 am - 4:00PM

Location: Women's Business Development Council, 412 Roosevelt Drive, Derby

**To sign up for a class or schedule a business consultation visit www.ctwbdc.org or, contact:
Megan Wormser at **203-353-1750** or mwormser@ctwbdc.org at our Stamford office,
or Claudia Didona at **203-751-9550** or cdidona@ctwbdc.org at our Derby office.**