

MAMBO POWERS UP

2017 SMALL BUSINESS and ENTREPRENEURIAL EXPO

SUNDAY, OCTOBER 15, 2017

2:00PM-7:00PM

1691 Main Street, Bridgeport, CT 06604

203-260-7955

hcora@optonline.net

Your invited to our first expo, bringing together businesses and organizations giving opportunity to:

- *ESTABLISH NEW CONNECTIONS
- *STEP UP VISIBILITY
- *CONNECT WITH COMMUNITY
- *INCREASE YOUR EFFECTIVENESS
- *BROADEN YOUR REACH
- *EXHIBIT PRODUCT OR SERVICES
- *DEMONSTRATION OPPORTUNITY
- *"BEST BOOTH" WINS FREE REG. NEXT YEAR

***NETWORK! NETWORK! NETWORK!**

Keynote Speaker: Lillie Ennis Physical Therapist, Exercise Physiologist, Clinical Coordinator, founder of The Lillie Ennis Group, co owner of Sibling Music, President of the Junior Women's Club of Fairfield, VP for Alpha Community Shelter Services, Coordinator of Hoop Dream Hunger Charity, Breast Cancer Awareness Walk and Norma Pfriem Breast Cancer Center, advocate for women's empowerment, a motivational speaker
 "I'd rather be exhausted by Success than rested by mediocrity." *Lillie Ennis*

SPONSORSHIP LEVELS

Platinum Sponsor \$1000

Sponsor of "Mambo Powers Up Expo"
 Website and social media promotion
 Premium full page program advertisement
 Event recognition, exhibit location choice,
 Exhibition 2 tables, 2 chairs, linen
 Opportunity to conduct a informational presentation

Gold Sponsor \$750

Sponsor of "Mambo Champagne Welcome"
 Website and social media promotion
 Premium full page program advertisement
 Event recognition
 Exhibition 1 table, 2 chairs, linen

Silver Sponsor \$500

Sponsor of "Sazon Savories"
 Website and social media promotion
 Half page program advertisement
 Exhibition 1 table, 2 chairs, linen

Bonze Sponsor \$250

Sponsor of "Sazon Team Entertains You"
 Website and social media promotion
 Quarter page program advertisement
 Exhibition 1 table, 2 chairs, linen

Vendor/Organization Exhibitor Non Profit per table \$50, Vendor/Business per table \$75

PROGRAM AD BOOK

Center Pages(2) \$200
 Inside Front or Inside Back Cover \$175
 Outside Back Cover \$150
 Full Page \$125
 Half Page \$100
 Quarter Page \$75
 Business Card \$50

SCHEDULE OF EVENTS

1:00PM Booth Set Up
 2:00-7:00PM Expo
 2:00PM Registration
 3:00PM Champagne Welcome
 4:00PM Platinum Sponsor Presentation
 5:00PM Keynote Speaker
 6:00PM Live Entertainment



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VENDOR FORM

Reserve your spot by filling this form and mailing it with your payment no later than September 22nd.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Make checks payable to SazonMambo by September 22nd. If paying by credit card complete the following:

VISA _____ Mastercard _____ Discover _____ AMEX _____

Account Number _____ Expiration Date ____/____/____

Print Cardholders Name _____ Authorized Signature _____

List specials you will be promoting at your booth. **IMPORTANT**, this information will be used for promoting the event and drawing participants to your booth.

____ Will you be having giveaways/samples at your booth?

Item description _____

____ Will you be selling any products at your booth?

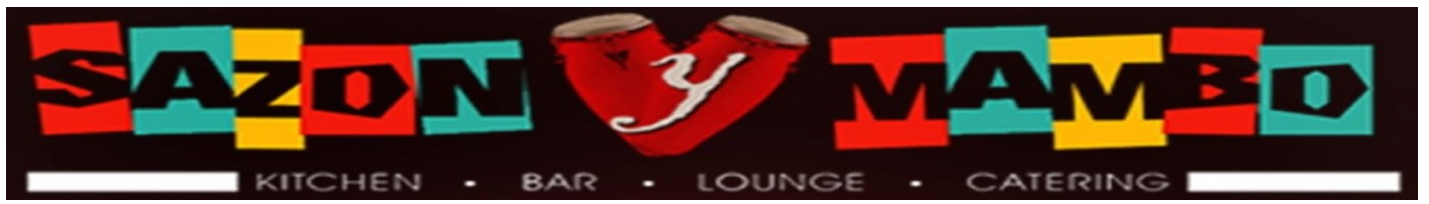
Item description _____

Each business is encouraged to donate a item for the guest gift bag or raffle

____ I will be donating a item for the guest gift bag or raffle

Item description _____

____ I will not be donating a item for the guest gift bag or raffle



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SPONSOR AGREEMENT FORM

Sponsorship Level _____ Platinum \$1000 _____ Gold \$750 _____ Silver \$500 _____ Bronze \$250 _____

Make checks payable to Sazon y Mambo by September 3rd. If paying by credit card complete the following:

_____ VISA _____ Mastercard _____ Discover _____ AMEX

Account Number _____ Expiration Date ____/____/____

Print Cardholders Name _____ Authorized Signature _____

Name _____ Title _____

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

(Sponsor Name) _____ agrees to provide sponsorship funding in the amount of \$ _____ in exchange for the promotional activities applicable to the event sponsor level. Sponsor gives Sazon y Mambo permission to use its name, logo, banner, etc. for all promotional activities associated with the Expo. We agree to abide by the Fair terms and conditions as they are stated on this form. Please email your logo and your organizations website to: hcora@optonline.net

Signature _____ Date _____



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PROGRAM AD BOOK FORM

AD CHOICE

- Center Page (2) \$200
- Inside Front or Back Cover \$175
- Outside Back Cover \$150
- Full Page \$125
- Half Page \$100
- Quarter Page \$75
- Business Card \$50

Use the space below to layout the message or submit 'CAMERA READY' ad via email to

Special Instructions _____

All ads must be camera-ready and/or in PDF, JPEG or EPS format (PDF preferred) and submitted close to exact size. All fonts must be embedded to ensure accurate replication. * Hard copy for reference

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

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____ VISA ____ Mastercard ____ Discover ____ AMEX

Account Number _____ Expiration Date ____/____/____

Print Cardholders Name _____ Authorized Signature _____