



# *Puerto Rican Parade of Fairfield County, Inc.*

## **2023 SPONSOR PACKAGES**

### **La Isla del Encanto \$10,000 or higher**

#### **La Isla del Encanto - another name for Puerto Rico meaning "The Island of Enchantment"**

- Includes a professionally decorated large Bond Float (generator included)
- 1 table a total of 10 tickets to the 2023 PRPFC Annual Gala and Award Recognition
- Business/Organization displayed logo on large posterboard (provided by the PRPFC) at 2023 PRPFC Annual Gala
- Business/Organization can display their own banner (3x8) maximum size at the 2023 PRPFC Gala
- Full page advertisement in the 2023 Annual Gala and Award Recognition Program Book
- Business/Organization logo will be displayed on PRPFC website, flyers, advertisements, posters, and social media as a sponsor (Facebook, Twitter, Instagram etc.)

### **El Yunque \$6,000**

#### **El Yunque - El Yunque National Forest is a tropical rainforest in northeastern Puerto Rico**

- 6 tickets to the 2023 PRPFC Annual Gala and Award Recognition
- Full page advertisement in the 2023 Annual Gala and Award Recognition Program Book
- Business/Organization displayed logo on large posterboard (provided by the PRPFC) at 2023 PRPFC Annual Gala
- Business/Organization can display their own banner (3x5) maximum size at the 2023 PRPFC Gala
- Business/Organization logo will be displayed on PRPFC website and social media as a sponsor (Facebook, Twitter, Instagram)
- Business/Organization marching in the parade (walking group and or vehicle and or homemade float)

### **Boricua \$4,000**

#### **Boricua - Boricua means native to Borinquen (the island's original name). This is similar to "Puerto Rican" which means native from Puerto Rico.**

- 4 tickets to the 2023 PRPFC Annual Gala and Award Recognition
- Full page advertisement in the 2023 Annual and Award Recognition Program Book
- Business/Organization displayed logo on large posterboard (provided by the PRPFC) at 2023 PRPFC Annual Gala
- Business/Organization logo will be displayed on PRPFC website and social media as a sponsor (Facebook, Twitter, Instagram)
- Business/Organization marching in the parade (walking group and or vehicle and or homemade float)

Checks are made payable to PRPFC Inc., mailed to:  
Puerto Rican Parade of Fairfield County Inc. P O Box 447, Bridgeport, CT 06601

For additional information contact:  
Milta Feliciano \* 203-685-2932 \* [prpfc2023@gmail.com](mailto:prpfc2023@gmail.com)



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#### **Vejigante \$3,000**

**Vejigante - A vejigante is a folkloric character in Puerto Rican festival celebrations. Traditional masks are made out of coconut shells and hand-painted in bright colors.**

- 2 tickets to the 2023 PRPFC Annual Gala and Award Recognition
- Half page advertisement in the 2023 Annual Gala and Award Recognition Program Book
- Business/Organization logo will be displayed on PRPFC website and social media as a sponsor (Facebook, Twitter, Instagram etc.)
- Business/Organization displayed logo on large posterboard (provided by the PRPFC) at 2023 PRPFC Annual Gala
- Business/Organization marching in the parade (walking group and or vehicle and or homemade float)

#### **Roberto Clemente \$1,000.00**

**Roberto Clemente - One of baseball's greatest true hero's and the first Hispanic American inducted into the Hall of Fame.**

**Mr. Clemente spent much of his time during the off-season in charity work. Marking him as one of our greatest humanitarians.**

- Organization displayed logo on large posterboard (provided by the PRPFC) at 2023 PRPFC Annual Gala
- One quarter page advertisement in the 2023 Annual Gala and Award Recognition Program Book
- Business/Organization displayed logo on table at 2023 PRPFC Annual Gala
- Business/Organization logo will be displayed on PRPFC website and social media as sponsor (Facebook, Twitter, Instagram etc.)
- Business/Organization marching in the parade (walking group and or vehicle)

#### **Coquí - A small frog indigenous to Puerto Rico aka La Isla del Encanto \$250**

- Business/Organization logo will be displayed on PRPFC website
- Business card advertisement in the 2023 Annual Gala and Award Recognition Program Book

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