




MANAGING MONEY IN YOUR BUSINESS

Tuesdays and Thursdays in December

 12/3, 12/5, 12/10, 12/12
6:00 PM - 7:30 PM

As a small business owner, you understand the importance of being ready for opportunities. Whether you want to understand your numbers better, apply for a loan, grant, or credit line, or explain your goals using your numbers to **increase your chances of loan, grant, or credit line approval and favorable terms.**

REGISTER HERE

Cost: Free



bit.ly/4efipBV

In this **interactive online 4-session course**, you will:

- Learn to **track the money coming in and going out**, so you know when you have extra cash or need more.
- Learn how to read your financial statements, so you can **improve the profitability of your business.**
- Understand the lending process and **how lenders view your company** from a financial perspective.
- Understand **the role of personal and business credit**, how to build and maintain them, and how to handle credit issues.

Opportunity to receive free individualized credit counseling upon completion of the course.

Presenters:



Amanda Tronchin
CTSBDC
Financial Literacy
Program Lead



Shelly Koehler
CTSBDC
Business Advisor &
Access to Capital
Specialist



Virginia T. Spell
Urban League of
Southern Connecticut
Acting CEO